

Comments on the 2015 Kick-Off from our President:

I hope you didn't miss our Kickoff! Our speaker, Lori Shreve Blake, was dynamic and engaging, involving everyone there. The venue was luxurious, with a lovely lounge where we could relax and spend unhurried time with one another. The food was sumptuous, and there were prizes galore!!! A great way to start an exciting new year!
See you Feb. 25th... Eve Edmond



Paul Maiden

EAPA-LA's KICK-OFF for 2015 was held at a new time and exciting new venue! Our KICK-OFF Breakfast event took place in a beautiful and spacious setting on the 11th floor of the AT&T Center in downtown Los Angeles. Our sincere thanks to Paul Maiden, Executive Vice Dean and Professor – Academic Affairs and Student Center at the USC School of Social Work for offering to EAPA-LA the use of this magnificent space.

On January 28th our keynote speaker, the dynamic Senior Director of Alumni and Student Career Center at the University of Southern California, Lori Shreve Blake, presented a very timely and thought provoking program on "Employment Trends in 2015: Their Impact on the Workplace and on Employee Assistance Professionals."

SENIOR DIRECTOR OF ALUMNI & STUDENT CAREER SERVICES, USC CAREER CENTER



Lori Shreve Blake has led a dynamic team of career professionals at the USC Career Center for the past 12 years. The center delivers career counseling, events and services to more than 336,000 undergraduate and graduate students and alumni. Shreve Blake has also been a regular contributor and broadcaster on the CBS Radio-Wall Street Journal show "Money 101 with Bob McCormick" on KNX 1070 AM and KFWB News 980. Throughout her 17+ year career, she has demonstrated her talents in such diverse fields as human resources, higher education and public administration. Shreve Blake's achievements include: establishing and leading career programs at the university and government levels, overseeing academic affairs, teaching humanities, and managing public administration operations in L.A., suburban Washington DC and London.



The driving force behind one of the nation's top full-service university alumni career services department, Shreve Blake continues to reinvent her field. She is creating a new suite of career services for recent graduates and alumni that will launch in 2013. A frequent presenter at conferences and webinars for alumni relations and career professionals throughout the U.S. and Canada, she was recognized as a "Faculty Star" for her presentation at a Council for the Advancement and Support of Education (CASE) conference. Additionally, in spring 2012, she led the inaugural USC Ph.D. and Post Doctoral Career Conference, which featured leading experts from around the country and engaged graduate students in career planning.

Formerly an H.R. program administrator with the city of Alexandria, VA for nearly six years, Shreve Blake led a team of 22 professionals and interns managing the city's one-stop employment center providing career services to 200,000 city residents. Her efforts in Alexandria received national recognition from the U.S. Secretary of Labor for creating innovative career internship programs for youths 14-21. Shreve Blake also served as assistant to the division director for the University of Maryland's European Division in London, where she managed and administered undergraduate degree programs for 20,000 Americans at 22 education centers throughout the U.K and in Iceland.

Shreve Blake's experience also includes serving as an adjunct faculty member at the community college and university levels. She teaches lower and upper division courses in United States, African American and African history. She has taught at four community college districts in California and Maryland, and at the University of Maryland in London. She holds four post-graduate certificates in creative leadership, management, human resources and executive coaching.

Shreve Blake has appeared in person or in print on/in CNN, Comcast Cable Television commercials, The Washington Post, Forbes Magazine, the National Press Club, the Alexandria Gazette, the Alexandria Journal, the Daily Trojan, USC Trojan Family Magazine, La Opinion, the USC YouTube channel and a Channel 18 KSCI YouTube video. She also volunteers with the Girl Scouts of Greater Los Angeles, teaching elementary school girls about self confidence, leadership and community service.

Shreve Blake holds a master of arts from California State University, Los Angeles, and a B.A. from USC.

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